## Machine listening and reading at scale

Brian Whitman co-Founder & CTO, The Echo Nest @bwhitman / <u>brian@echonest.com</u>



### Whitman.

## n. It's easy to stay updated on an **a @bwhitman**.

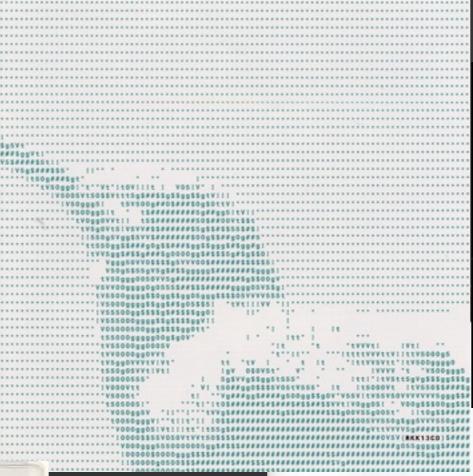
ng follow bwhitman to 40404 in the United States

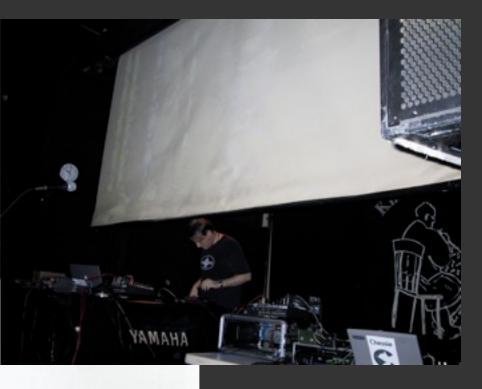
Hello! I "teach computers to listen to music"

Name Brian Whitman Location Cambridge MA, USA Web http://notes.vari...

Bio teach computers to listen to music. co-founder of the echo nest







### STEREOLAB, SQUAREPUSHER,



A) The Big Trouble. Reisergrant. Heaven on a Hamstring.
B) Catgut Kelly Hears the Tone. New York Frogs in Holes. Wonderfal.

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### **BLITTER**

PRESENTS THE AUTOMATON AND CHEF RUIZ



Blitter Side One

Reckankreuzungsklankewerkzeuge

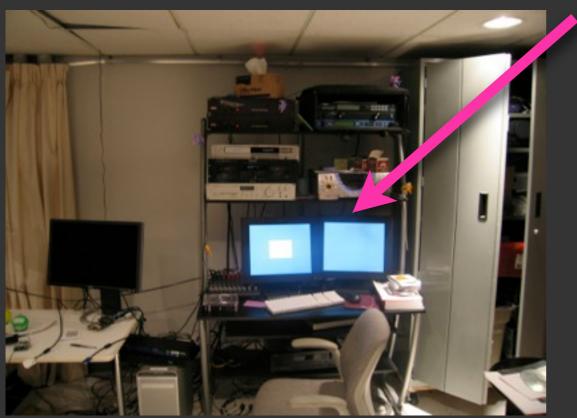
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Offline jonknibbs r_kaura	<ul> <li>♥ Virgil Share</li> <li>♥ Virgil Share</li> <li>♥ Unknown</li> <li>♥ Unknown</li> <li>♥ Unknown</li> <li>♥ Trail of Deeeeeeeeeeeeee</li> <li>♥ Tom Heyr</li> <li>♥ Tom Arms</li> <li>♥ The Rose</li> <li>♥ The Rose</li> <li>♥ The Rose</li> <li>♥ The Rose</li> </ul>	w - water cooler.m w - volvo ff.mp3 - next degree.mp3 - are we people.m ead - mistakes and man - bottle full of w strong - thinking of strong - thinking of strong - looking forw - the next life.mp3 - sky is not crying enbergs - soaked in enbergs - secret.mp enbergs - overboar	3 Iregrets merge. wishes.mp3 him.mp3 ward to looking mp3 on a plum.mp3 on a plum.mp3 on a plyester.mp3 o3 d.mp3	back.mp3				4,988,928 3,220,086 4,062,125 2,932,736 3,631,104 4,008,229 2,671,723 3,475,877 3,089,870 6,891,439 3,120,193 4,795,374 4,147,955 6,839,612 2,911,214	128 128 96 128 128 128 128 128 128 128 128 128 128	44100 44100 44100 44100 44100 44100 44100 44100 44100 44100 44100 44100 44100 44100 44100	5:04 3:16 4:07 3:58 3:41 4:04 2:43 3:32 3:08 7:00 3:10 4:52 4:13 6:57 2:57	•
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### Columbia University, NYC





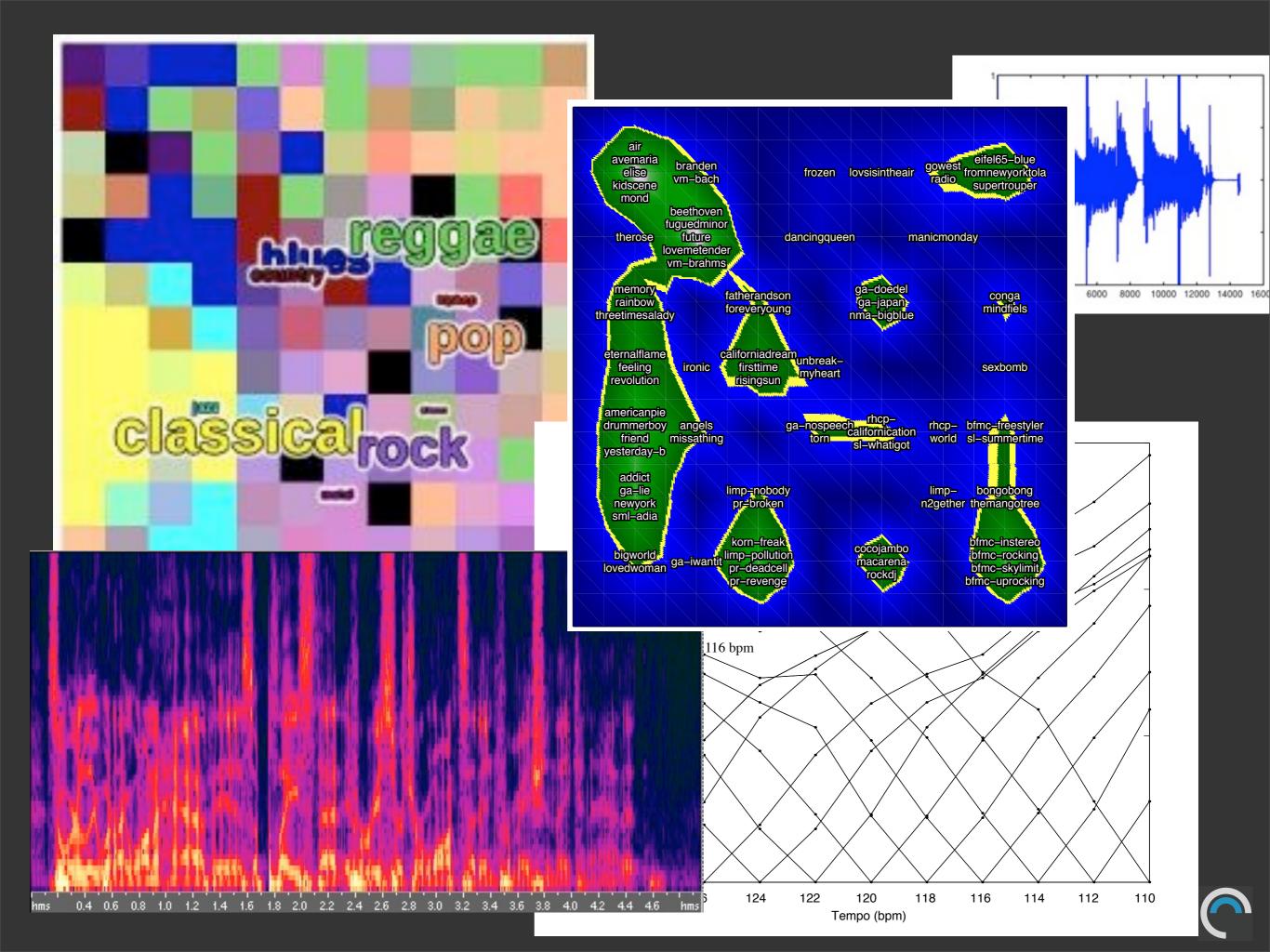
### MIT Media Lab



### finishing my dissertation

Ô





Track #	Name	Time	Artist		Album			
8	Combustive	4:56	Arto Lindsay		Salt			
9	Make that sound	3:56	Arto Lindsay		Salt			
10 of 10	Salt	4:00	Arto Lindsay		Salt	۲.		
1	Sundown	2:27	Barn Owl		Ancestral Star			
2	Visions in Dust	4:01	Barn Owl		Ancestral Star			
3	Night's Shroud	2:15	Barn Owl		Ancestral Star			
4	Ancestral Star	10:01	Barn Owl		Ancestral Star			
5	Cavern Hymn	1:59	Barn Owl		Ancestral Star			
6	Flatlands	6:17	Barn Owl		Ancestral Star	15	_	
7	Twilight	2:36	Barn Owl		Ancestral Star			
8	Awakening	2:54	Barn Owl		Ancestral Star	ed	Spot	tify wi
9	Incantation	1:58	Barn Owl		Ancestral Star			
10	Light From the Mesa	6:43	Barn Owl		Ancestral Star	日間	Jan	ns of ti
3	Pass the Mic	4:17	Beastie Boys		Check Your Head	Шâ		
12	Stand Together	2:47	Beastie Boys		Check Your Head			
18	Professor Booty	4:13	Beastie Boys		Check Your Head			
1 of 13	E-Pro	3:28	Beck		Guero			
2 of 13	Que Onda Guero	3:45	Beck		Guero			
3 of 13	Girl	3:54	Beck		Guero			
4 of 13	Missing	4:58	Beck		Guero			
5 of 13	Black Tambourine	2:52	Beck		Guero			Track
6 of 13	Earthquake Weather	4:37	Beck		Guero			
7 of 13	Hell Yeah	3:29	Beck		Guero	Uĭ		Nautilu
		4:26	Beck		Guero	A 🗸		Bassline
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Tag Result

Listening...

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ssline	Mantronix
a Song	Robert Wyatt
quid Swords	GZA/Genius
ami Vice Theme - Miami Vice/Soun	Jan Hammer
id In Full	Eric B. & Rakim
topus	Syd Barrett

Music retrieval and "music intelligence" applications

## creepy Hit prediction Taste / recommendation Automated composition Classification, tagging Feature extraction (key, tempo)

Search & retrieval



Keith Fullerton Whitman *Playthroughs* [Kranky; 2002] Rating: 9.7

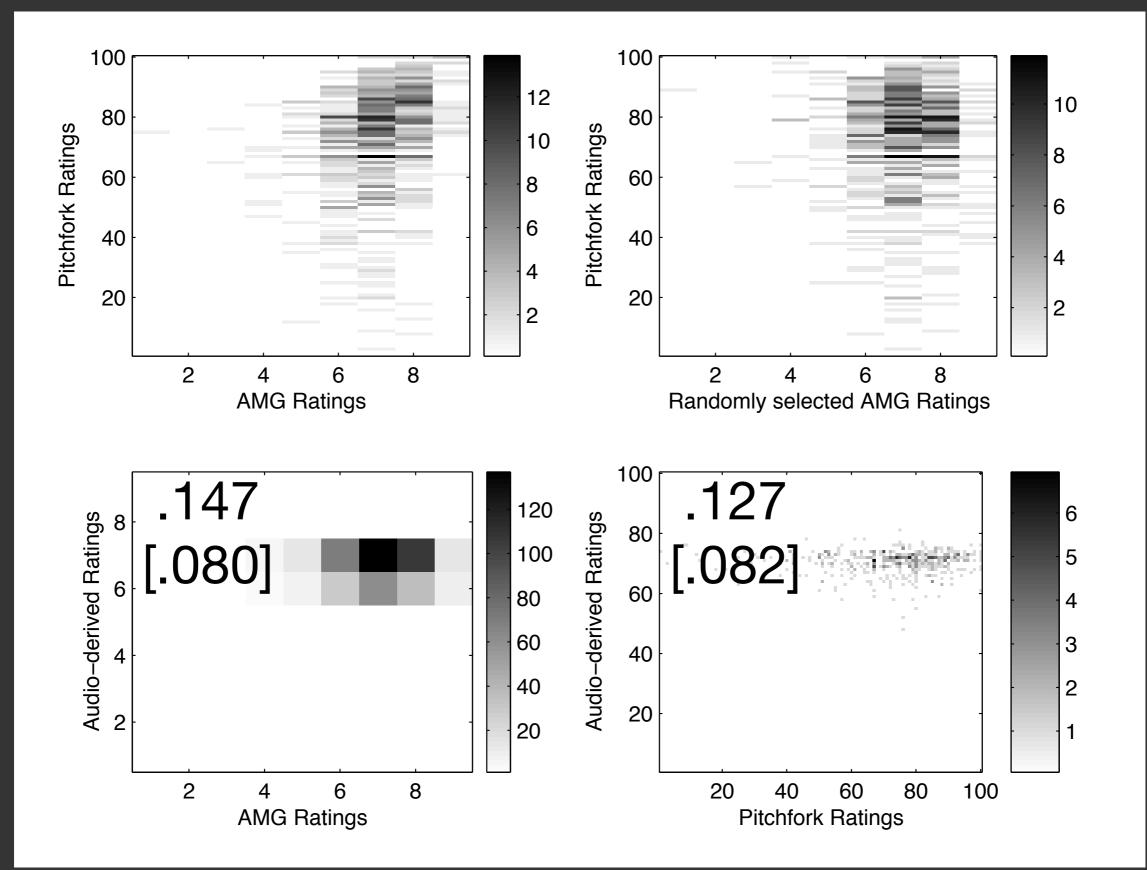
You probably know Keith Fullerton Whitman as breakcore maven Hrvatski, a man who played in a few bands before developing an obsession with Squarepusher and deciding to probe the most hectic beats possible on labels such as Planet  $\mu$  and his own Reckankreuzung, as well as falling into the Tigerbeat6 orbit. You also may know Hrvatski by his pithy electronic music write-ups for the Forced Exposure website, penned while he worked in sales for

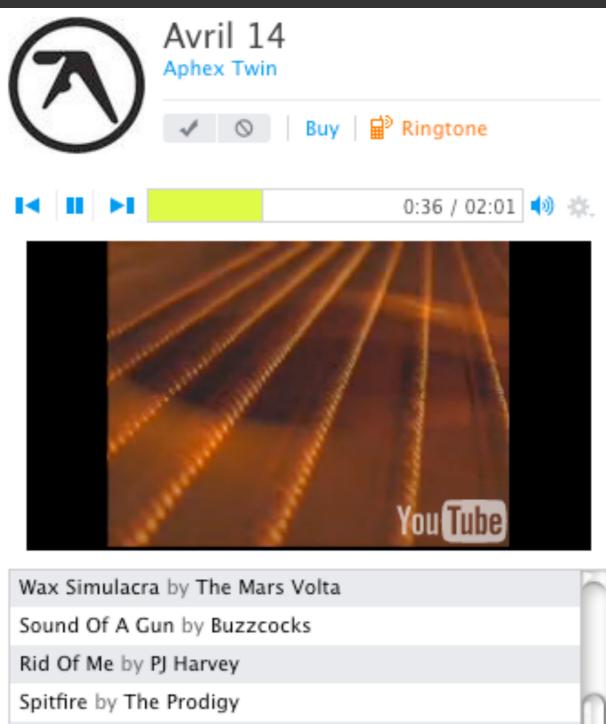
the revered distributor. But the Keith Fullerton Whitman of *Playthroughs* has kept a lower profile. Starting last year with the 21:30 for Acoustic Guitar EP, Whitman began experimenting with subtle music based on laptop-processed guitar tones. While he's tinkered with this approach here and there, *Playthroughs* is his first sustained exploration of quiet sound.

If you've listened to the more drone-focused side of electronic music in the last few years, you've definitely heard the core elements that make up *Playthroughs*. There is no radical breakthrough in texture here, nothing to make you turn your head and say, "What the hell was that?" *Playthroughs* consists entirely of processed guitar, but the tones are light on harmonics, with many possessing an almost sine wave-level of clarity. As the thin drones hang in the air and shift this way and that, they harmonize with other drones and find themselves poked with fuzzy implements of static. Nothing terribly earth-shattering about this composition method.

It's true that much of *Playthroughs* seems familiar on the surface, but I don't think it an exaggeration to say that this record essentially perfects this particular style of music. It's an album of meticulous balance, Zen focus, and tiny gestures that carry great force, where each individual piece of sound is carefully placed to maximize impact. The first 3½ minutes of "feedback zwei", for example, consists of overlapping blankets of clean, piercing electronic feedback that remain in constant motion, creating new harmonic patterns with each passing second. And an unexpected cloud of pink noise slowly envelops the sound field, bathing the entire\_track in a warm\_digital\_mist\_and\_drastically\_shifting\_the perspective.



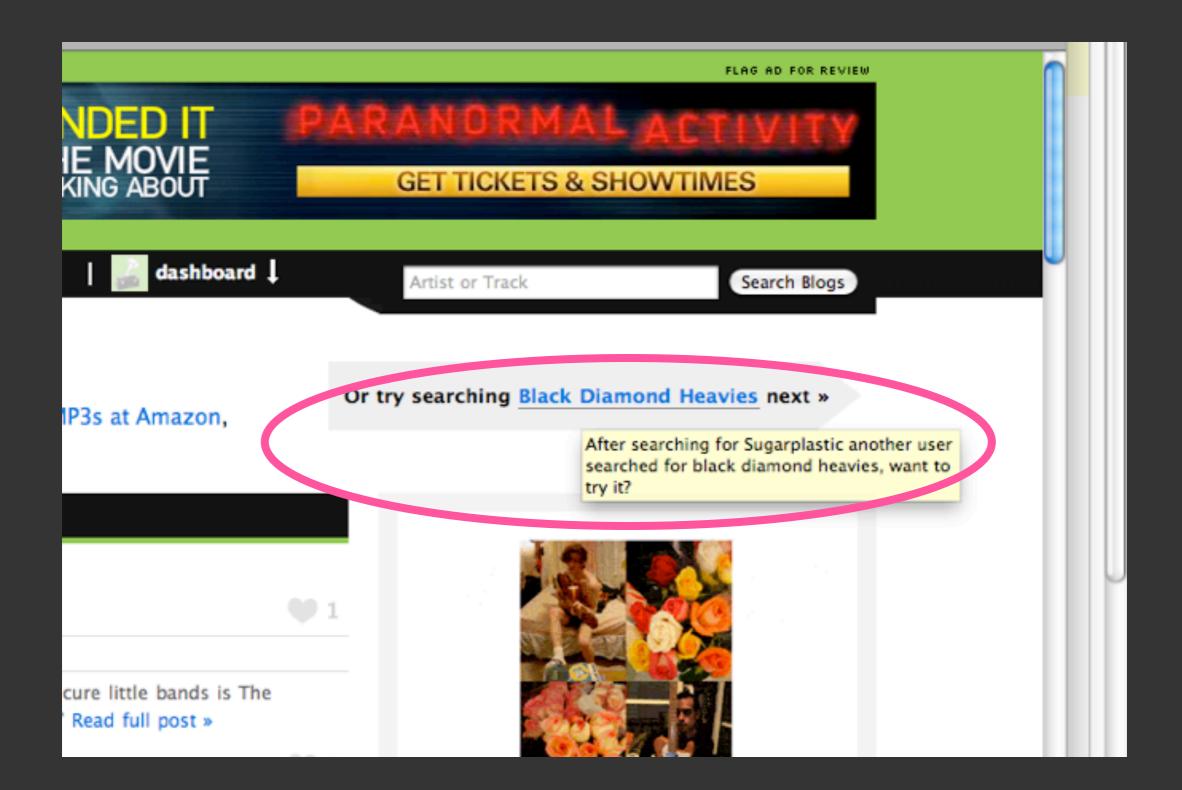


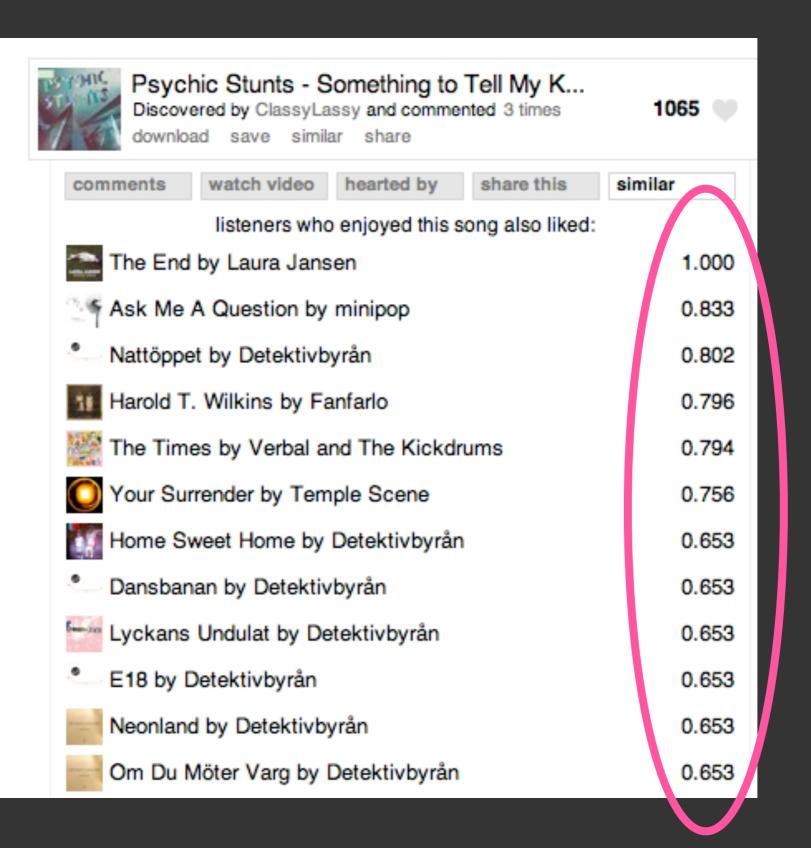


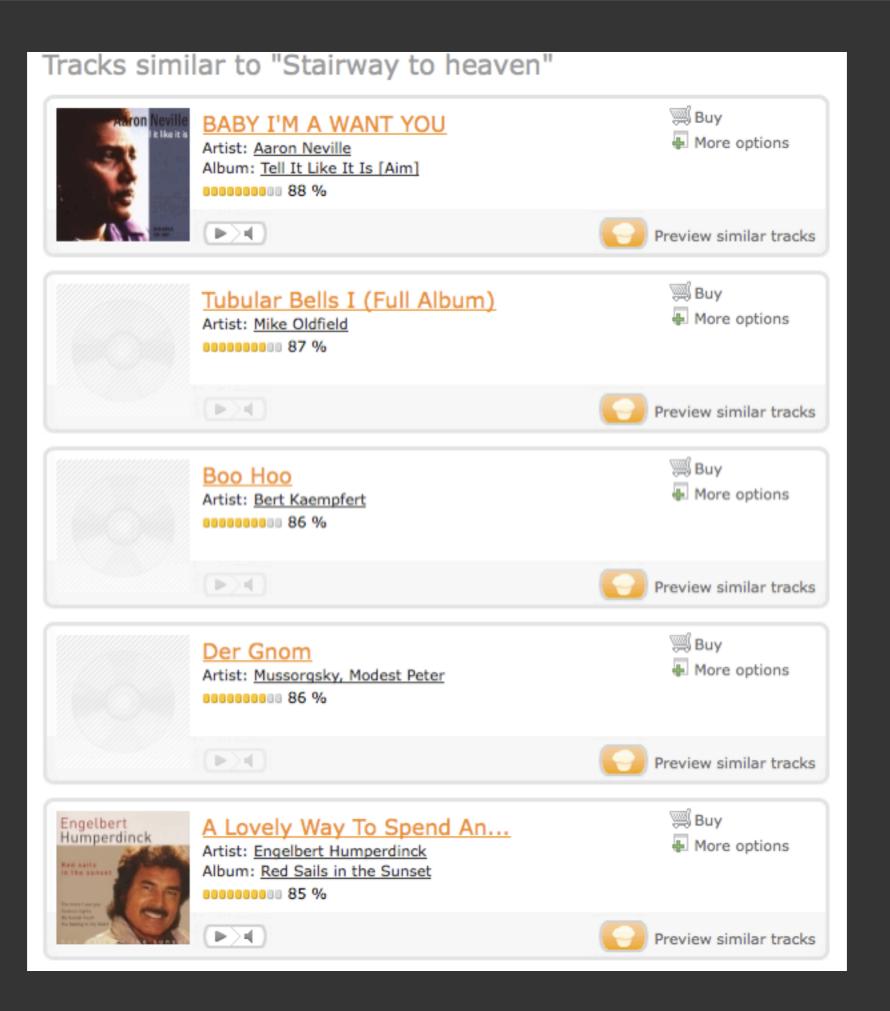
Sound Of A Gun by Buzzcocks Rid Of Me by PJ Harvey Spitfire by The Prodigy grimace by White Panic Army Of Me by Björk On by Aphex Twin Born Slippy by Underworld

\*









### Set A Britney Spears Backstreet Boys Cristina Aguilera

Set B Alice in Chains Korn Faith no More

### Set C Chris Isaak Bob Dylan Crowded House





### The Echo Nest 2007

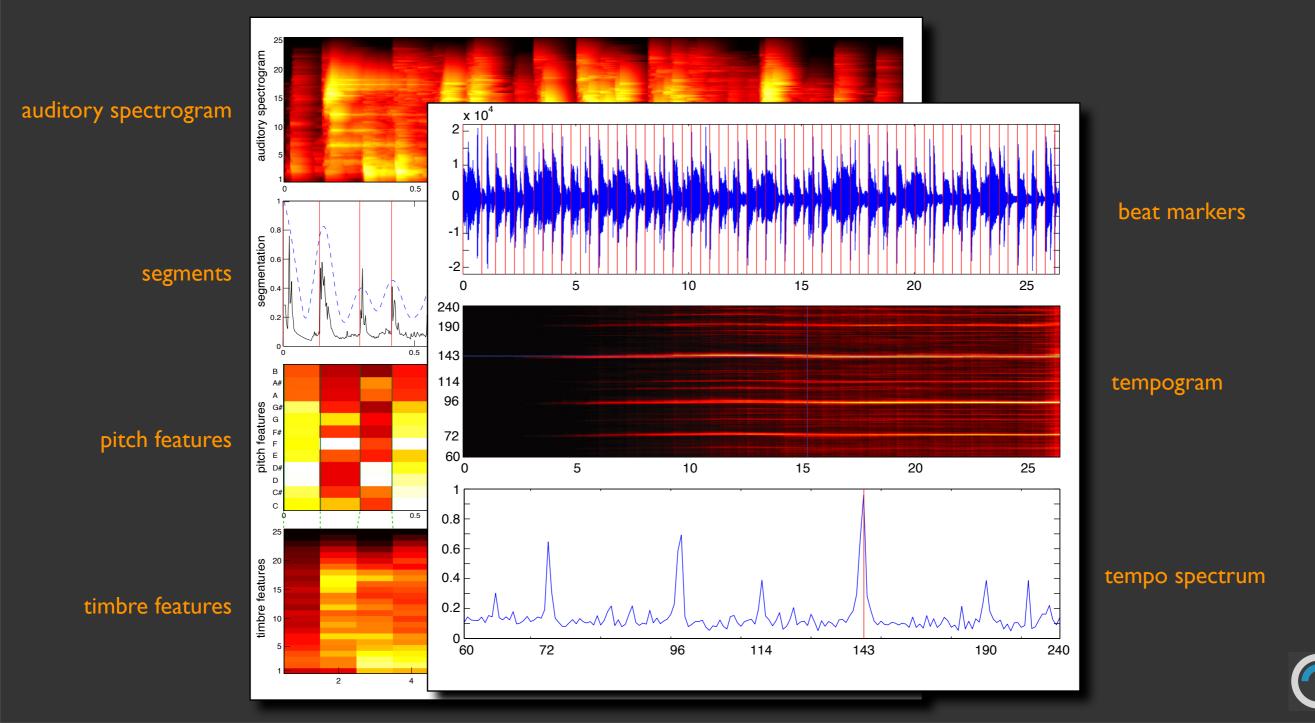
Somerville 2 people 2 computers Lots of ideas 1,000,000 documents 10,000 artists 100,000 songs



### The Echo Nest 2011

Somerville, NY, SF, LDN 35 people 300 computers 150m people / month 5,000,000,000 documents 2,000,000 artists 35,000,000 songs

# Audio features: → musical features, Jehan '05++ → publicly available, ~5s / song on cloud machines



Text features:

→ "community metadata" Whitman '02++

web crawls, blogs, reviews, news: "top terms"
constantly updated, > Im pages/day

n2 Term	Score	np Term	Score	adj Term	Score
dancing queen	0.0707	dancing queen	0.0875	perky	0.8157
mamma mia	0.0622	mamma mia	0.0553	nonviolent	0.7178
disco era	0.0346	benny	0.0399	swedish	0.2991
winner takes	0.0307	chess	0.0390	international	0.2010
chance on	0.0297	its chorus	0.0389	inner	0.1776
swedish pop	0.0296	vous	0.0382	consistent	0.1508
my my	0.0290	the invitations	0.0377	bitter	0.0871
s enduring	0.0287	voulez	0.0377	classified	0.0735
and gimme	0.0280	something's	0.0374	junior	0.0664
enduring appeal	0.0280	priscilla	0.0369	produced	0.0616

Metadata features:

-> Explicit categories, tags, similars from partners

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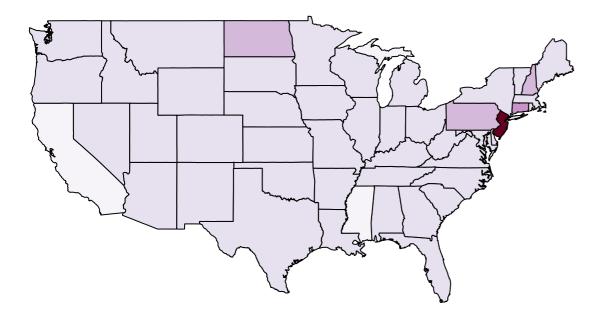
- $\rightarrow$  Physical sales data
- → Other ontologies

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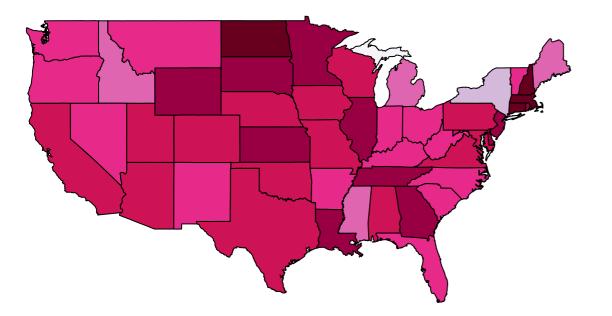
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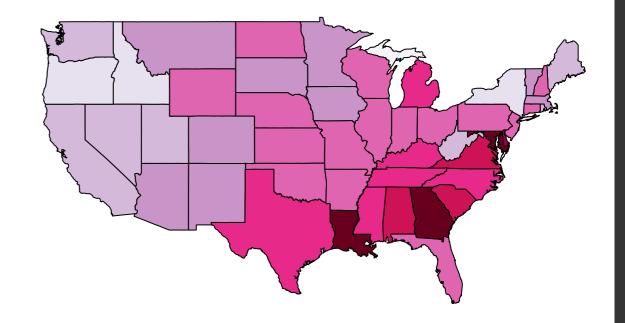
#### Per capita sales for BON JOVI



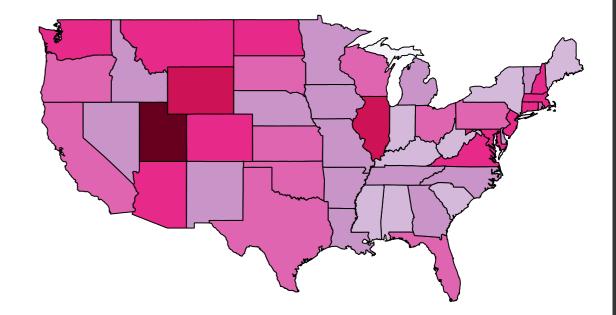
Per capita sales for JUSTIN BIEBER



Per capita sales for YOUNG JEEZY



Per capita sales for NEON TREES



Biggest database of artist data ever:
→ billions of datapoints about artists
→ web crawls: {terms: [(funky,0.34),(jazz:0.95)]}
→ metadata: {style:jazz, location:Boston}
→ user data: {id:LIX2923ND, likes:[Phonat, Apparat]}
→ analytics: {hotttnesss: 0.45, chart position... etc}



Normalize everything to a "term" in a big index:
→ words get indexed w/ their probabilities as TF
→ artist names gets resolved to IDs in a graph
→ numerical data goes out to a tree or clustered
→ optimizes for fast query, distributed is easy

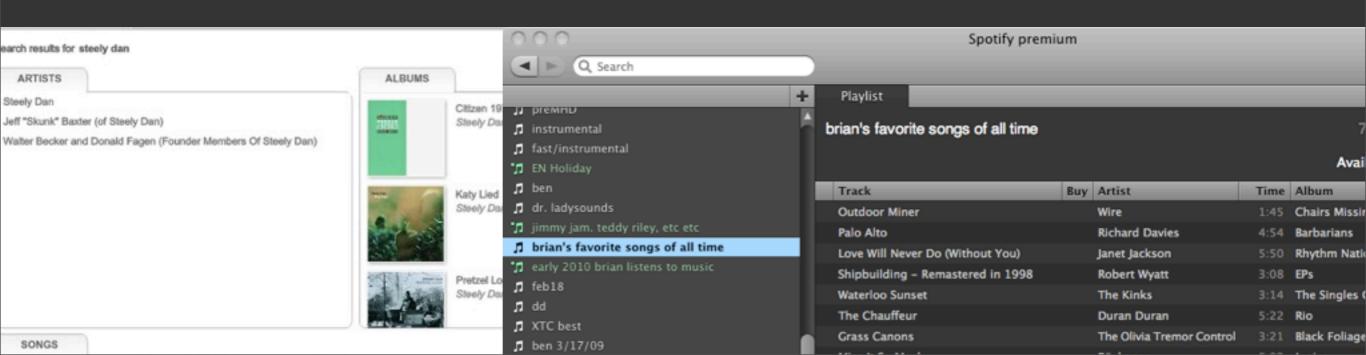
 $style_i \cdot x + genre_i \cdot y + location_i \cdot z + webtext_i \cdot r...$ 

→ "boosts" set in real time per app or trained



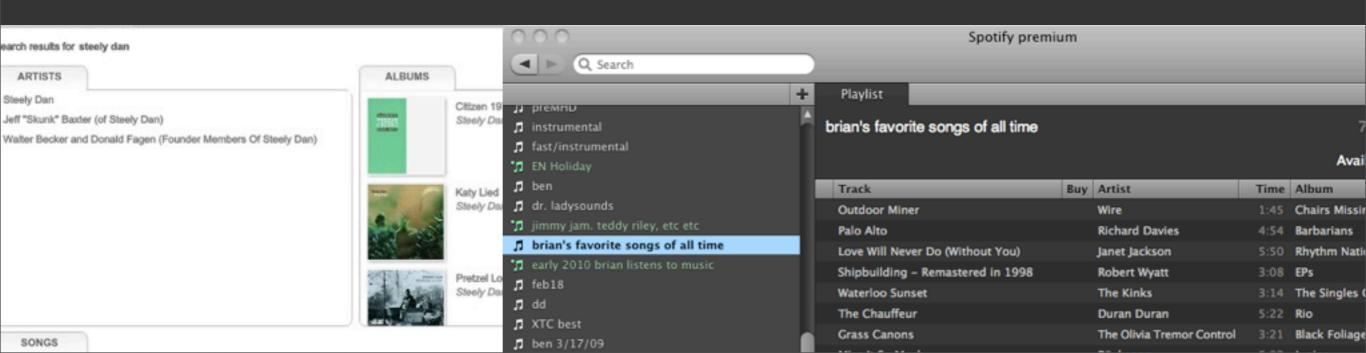
### "Song to song" similarity

- → Catalogs at >10m tracks each (multiple clients!)
- → Existing cultural metadata coverage 80% ish
- → "Happy birthday to <your name>" x 1,200
- $\rightarrow$  Turn around live API in < week
- → Bottlenecks all in infrastructure: disk speed, data storage, DB access / inserts, queues



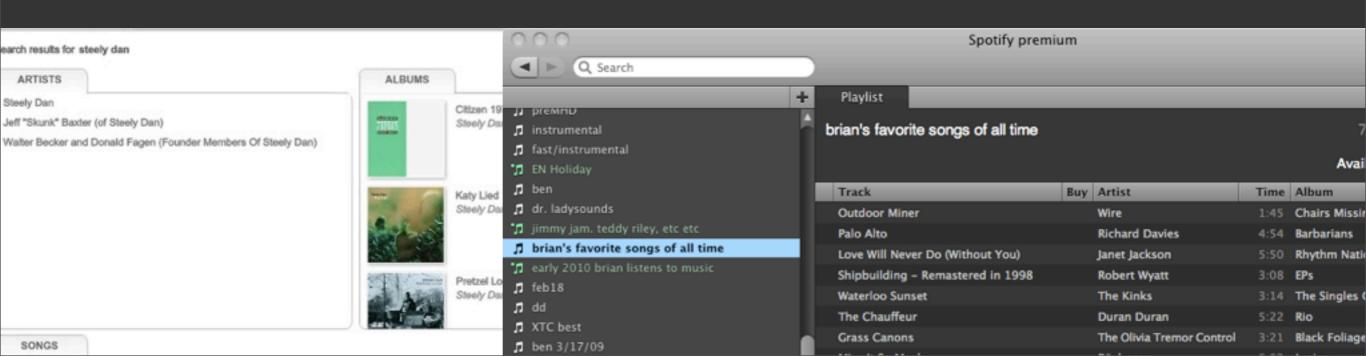
### Merge what we know

- $\rightarrow$  If we have text data, filter on artist similars
- -> Sort filtered X,000 tracks in memory, cache
- → Acoustic features use statistics of EN Analyze
- → QA process (interns + spot checks)
- → Evaluation is customer feedback



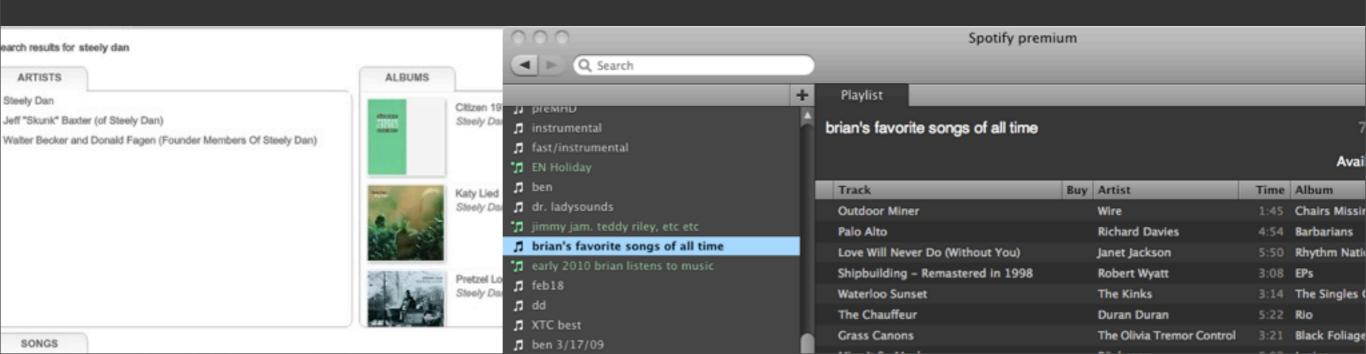
### Hardest problem?

- → Evaluating distance metrics?
- → Selecting audio features?
- → Sharding / replicating key-value stores?
  → Tuning, QA?



### Hardest problem?

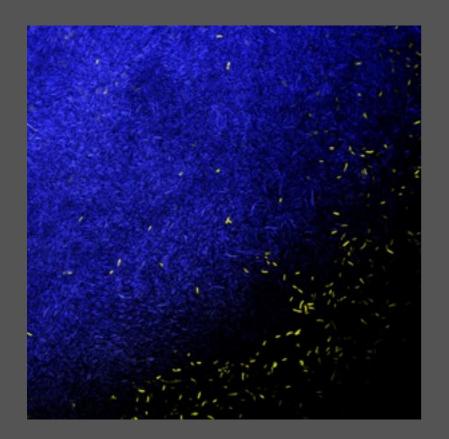
- → Evaluating distance metrics?
- → Selecting audio features?
- → Sharding / replicating key-value stores?
- → Tuning, QA?
- Matching artist and track titles

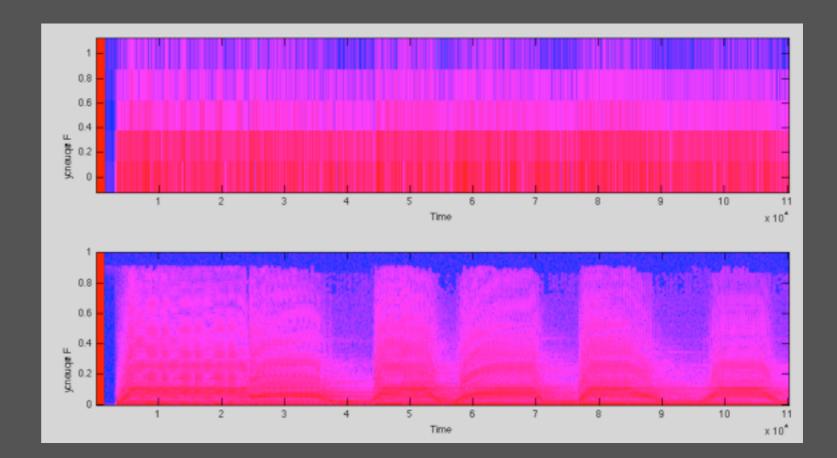


### **Echoprint & ENMFP**

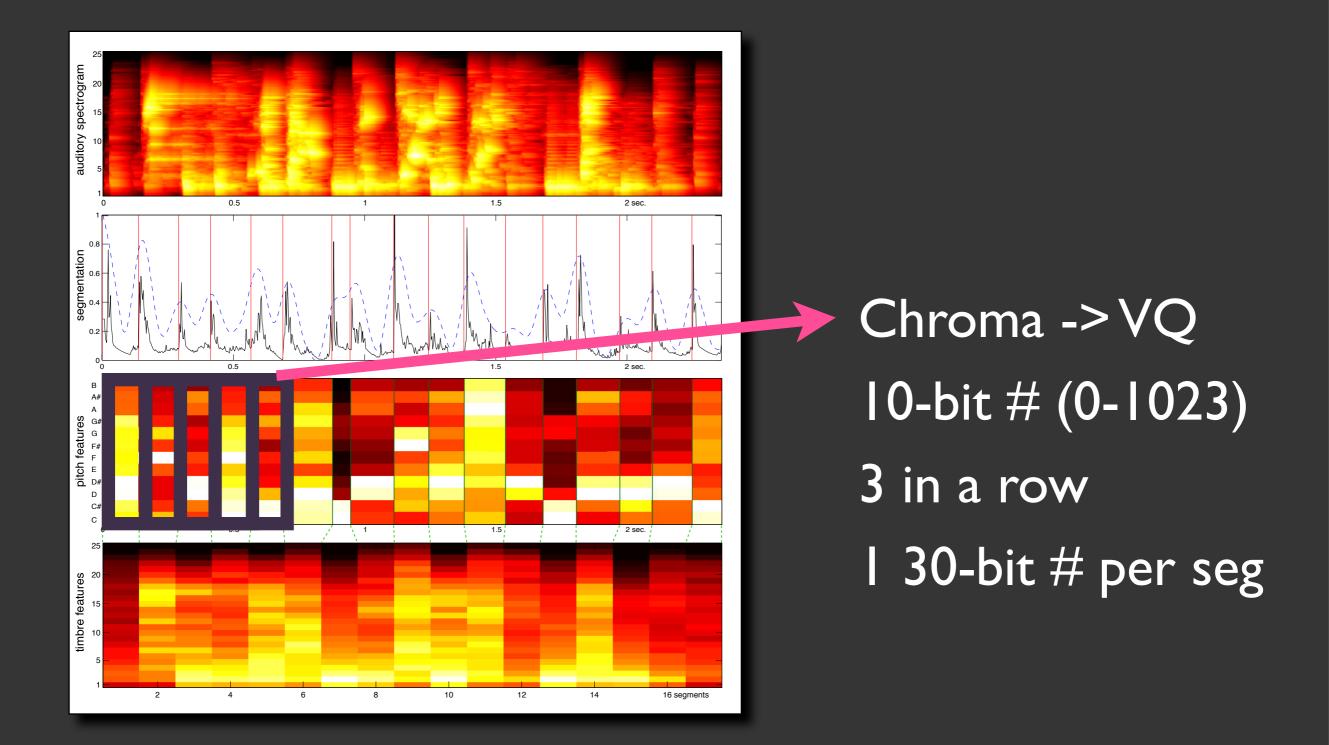
### → Both massive LSH problems

→ Different audio features >> n-bit codes >> DB

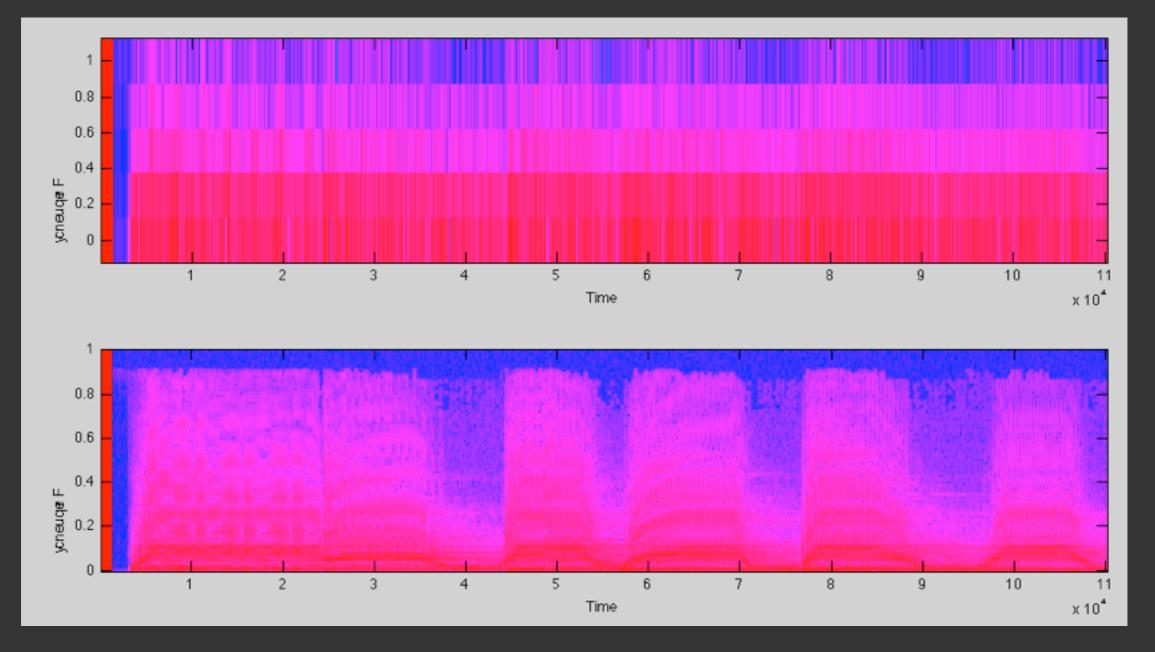








### Echoprint



Whitened 8-band subband analysis Onset detection Each onset (time + mags)hashed to 20bit key All codes go into a big inverted index:

I23984	6940	21823		
TR5904 50ms	TRI283 I840ms	TRI293 680ms		
TR1283 120ms	TR7348 860ms	TR5909 650ms		

A query pulls out the top ranking TRs that have the most overlapping codes as the query. Does this fast. Time is used for 'close matches' (almost all of them)

### Evaluation

Our FPs now have >75m tracks, serves hundreds of millions of queries a day

$$P(E) = \left(\left(\frac{D}{D+N}\right) * R_r\right) + \left(\left(\frac{N}{D+N}\right) * R_a\right) \quad (1)$$

where

$$R_r = \frac{fp + fn}{tp + fp + fn} \tag{2}$$

$$R_a = \frac{fa}{fa + tn} \tag{3}$$

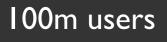
We have published results <sup>2</sup> of various P(E):

Manipulation	P(E)
30 second WAV file	0.0109
60 second WAV file	0.0030
60 second recompressed MP3 file	0.0136
30 second recompressed MP3 file	0.0163
30 second recompressed MP3 file at 96kbps	0.0260

### Listener analytics

- Data from our crawlers and partners
- 100m -ish profiles
- Help artists find fans & etc

userID	likes ''The Beatles''	smokes	gender	average song tempo	in friend cluster 393	WOEID	
LI394AXT9	0.8	Ν	М	139.4			
LI484ART3					١.0	59403	
LI578TR4E	0.4	Y	F				



Im features

### - 100m x 1m matrix M

- <1% non-zero
- All operations must be iterative, parallel
- Dream:

[value, confidence] = prediction(listener, feature)

userID	likes ''The Beatles''	smokes	gender	average song tempo	in friend cluster 393	WOEID	
LI394AXT9	0.8	Ν	М	139.4			
LI484ART3	[0.1, 0.9]	[N, 0.4]	[M, 0.9]	[83, 0.3]	١.0	59403	
LI578TR4E	0.4	Y	F				

#### RLSC

$$K_f(x_1, x_2) = e^{-\frac{(|x_1 - x_2|)^2}{\sigma^2}}$$
$$(K + \frac{I}{2C})\mathbf{c} = \mathbf{y},$$
$$f(\mathbf{x}_{\text{test}}) = \mathbf{c}K(\mathbf{x}_{\text{test}}, \mathbf{x})$$

- (roughly) an SVM where all datapoints are SVs
- requires inversion of a kernel matrix of all obs
- new classifiers are simple matrix mults through stored K<sup>-1</sup> inversion: c = (K+(I/C))<sup>-1</sup> \* y

- the rest are all over the place: tempo, key, term frequencies, age (!) etc

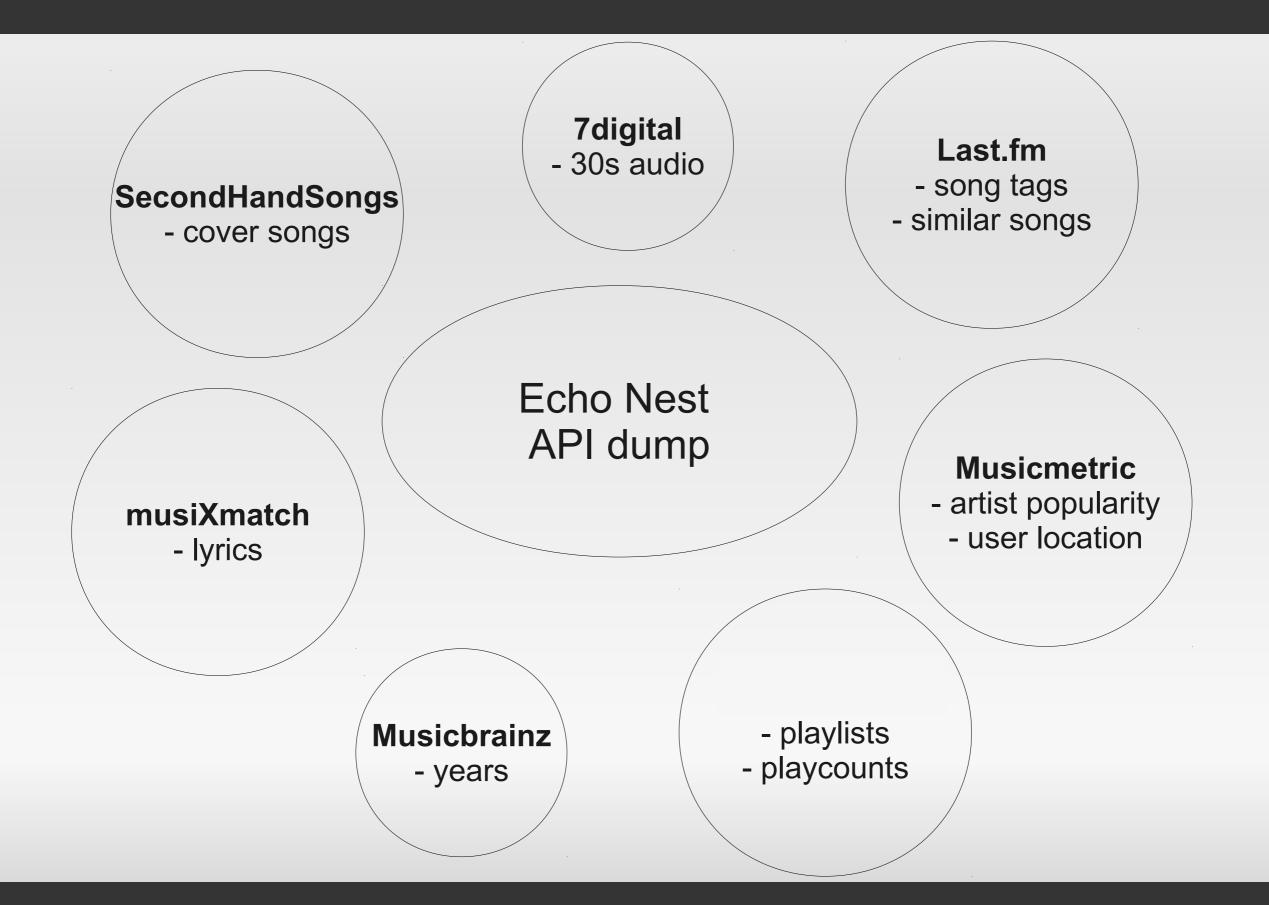


#### The platform

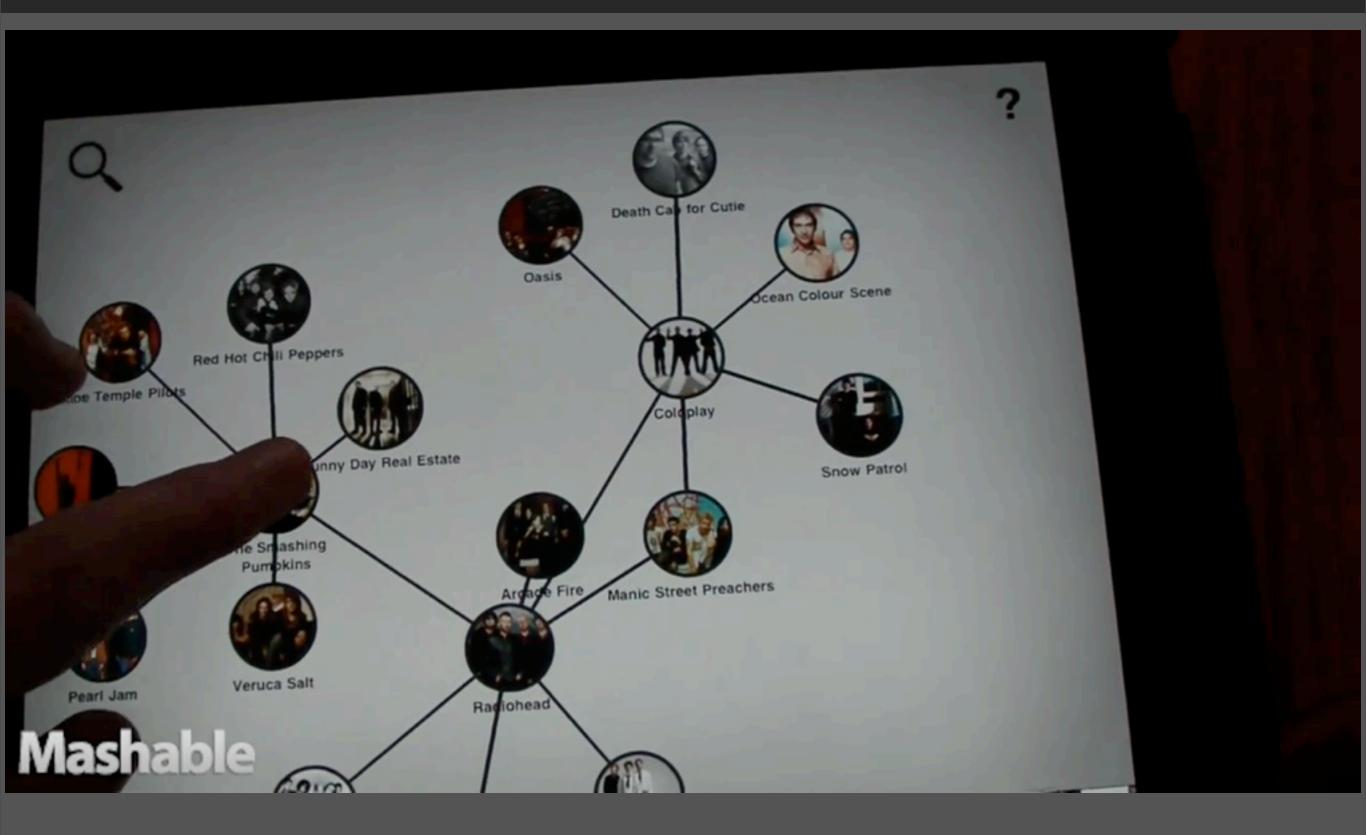
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← → C fi ③ www.last.fm		Hide side bar	Welcome to MusicBrainz!	News			
		Find a Mirror MetaBrainz	What is MusicBrainz?	MetaBrain			
API Methods Album	Geo	Brainz Blog Mailing Lists Forums Chat Logs Wiki Stuff to Buy	MusicBrainz is a community music metadatabase that attempts to create a comprehensive music information site. You can use the MusicBrainz data either by browsing this web site, or you can access the data from a client program — for example, a CD player	The MetaB			
Album.addTags Album.getBuylinks Album.getInfo	Geo.getEvents Geo.getMetroArtistChart Geo.getMetroHypeArtistChart	Bug Tracker Not logged in Login	<ul> <li>program can use MusicBrainz to identify CDs and provide information about the CD, about the artist or about related information. You can also use the MusicBrainz Tagger to automatically identify and clean</li> </ul>	MusicBrai MusicBrai			
Album.getTags Album.getTopTags Album.removeTag	Geo.getMetroHypeTrackChart Geo.getMetroTrackChart	Create account Forgot Password Dashboard Donate!	up the metadata tags in your digital music collections. Find out more in the introduction.	our main N repository. at:			
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Artist.getPastEvents Artist.getPodcast	Welcome Develop	ers!		Developer			
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SOLE	Millior	n So	ong	Datas	et			
Home	Getting the dataset	Code	Tutorial	Tasks / Demos	Forum	FAQ	Contact us	Blog
Home » Home							Search	
Welcome!	Search						s site:	
-	The Million Song Dataset is a freely-available collection of audio features and metadata for a million contemporary popular music tracks.							
	Its purposes are: • To encourage research on algorithms that scale to commercial sizes							
	reference dataset for eva							
	As a shortcut alternative to creating a large dataset with The Echo Nest's API     Main contact     To help new researchers get started in the MIR field							
	aset is the feature analys			e million songs, provi	ded by The		Thierry Berti tb2332@col	in-Mahieux: umbia.edu
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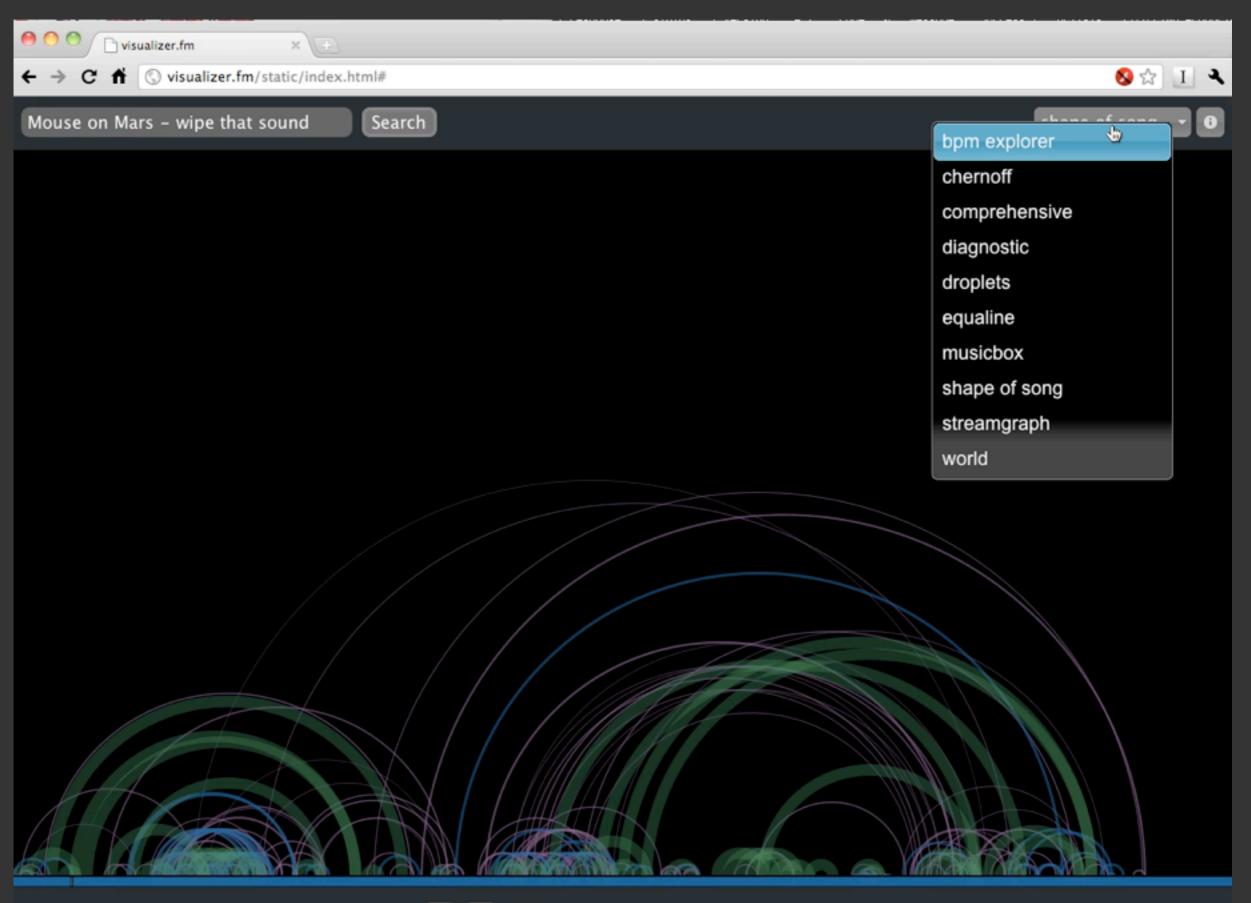


## Discovr



## **iHeartRadio**







# Scrobbyl

### tastebuds.fm



click here to begin simply tell us your favourite bands S last.fm user? enter your username to begin

## **MTV Music Meter**

MTV.com Music | Music Videos | Radio | MTV News | MTV Buzzworthy | RapFix



Q Find Any Artist

What is this?

GO























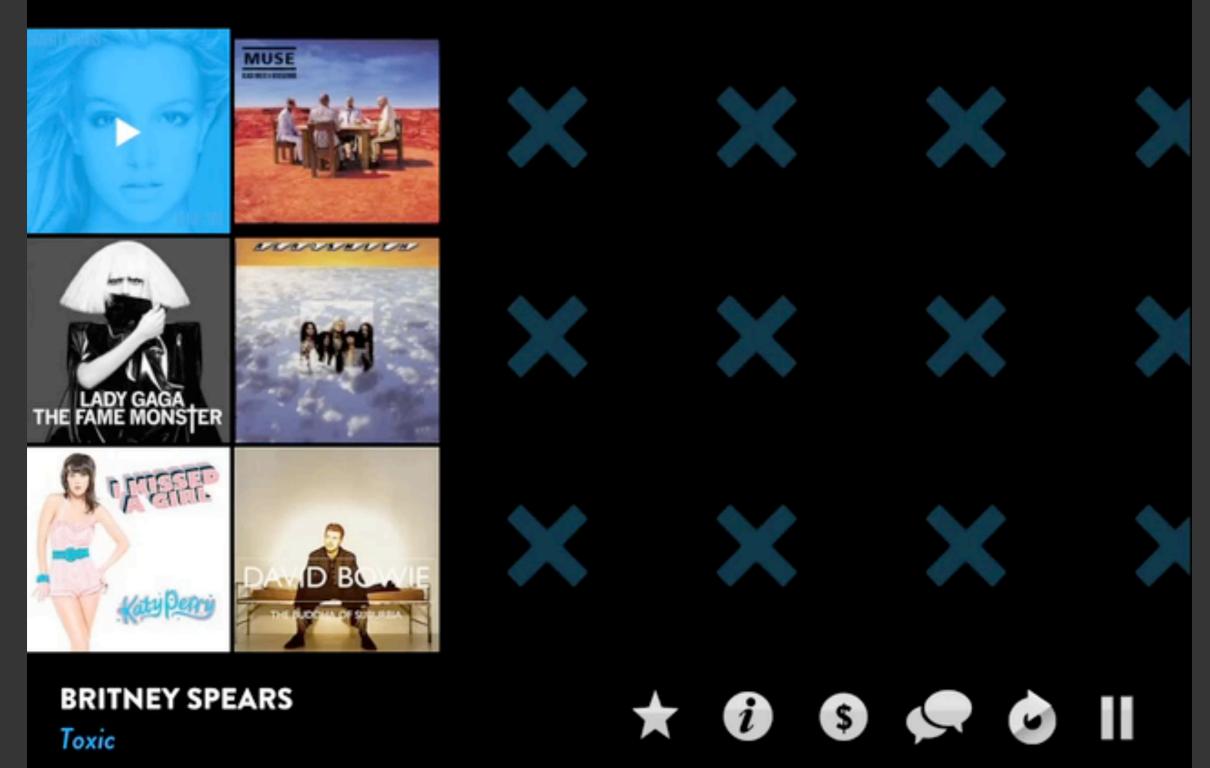


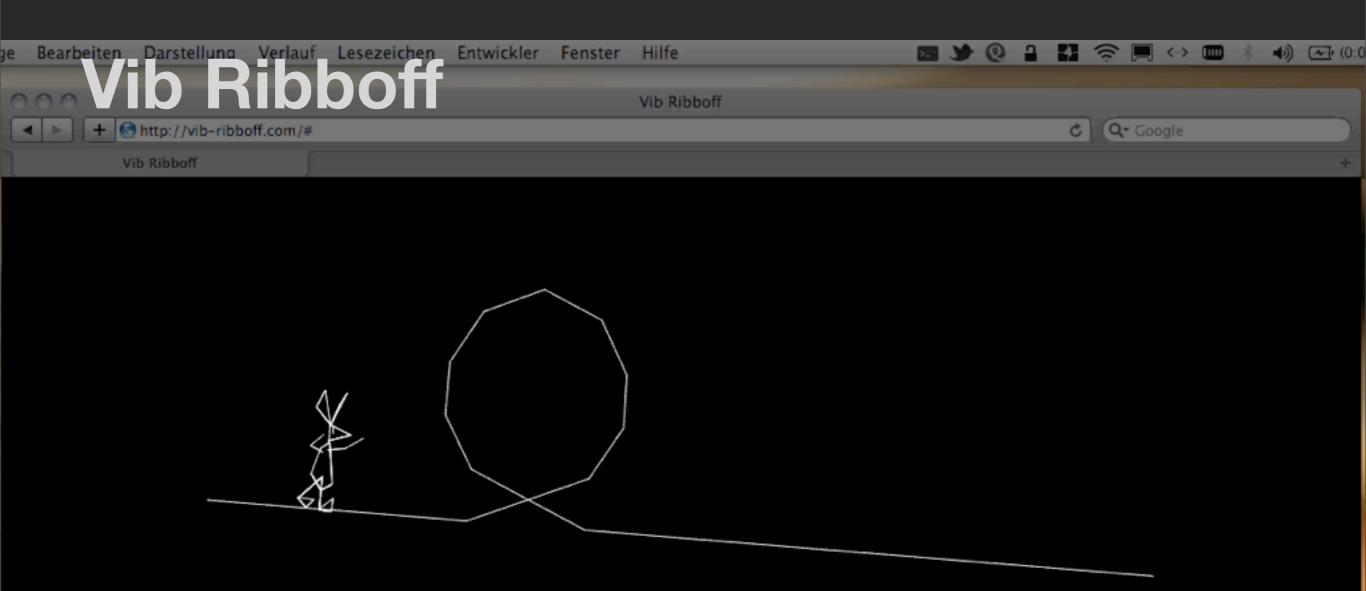
# **Music Hunter**



BROWSE MUSIC ANY GENRE / ANY STYLE

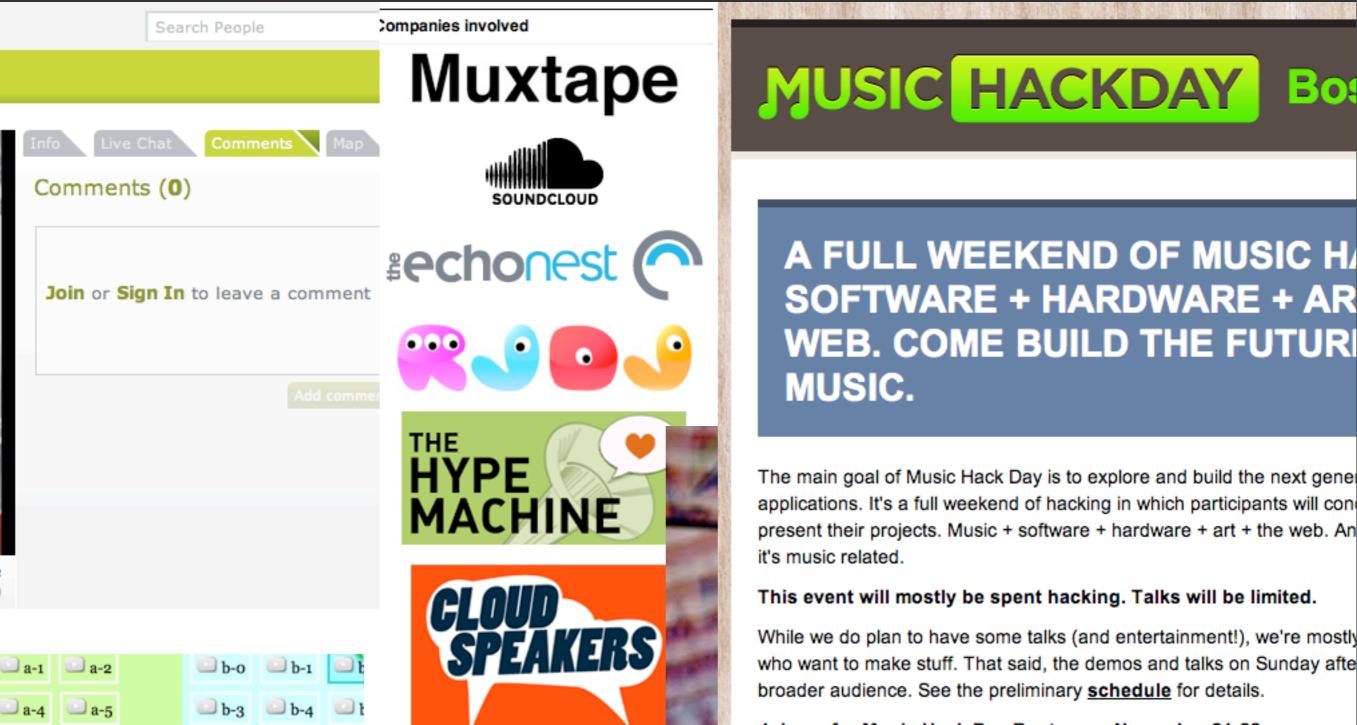






<b>The Swing Thing</b> "Don't mean a thing if it ain't got that swing" Uses time-scaling techniques to add a swing beat to your songs!					
Billboard's Top 20	CLICK HERE				
Search	Choose File No file chosen Swing!				
Top Voted					
Aha - Take On Me	160 votes				
The Blipp-Bloppers - Unloved.mp3	117 votes				
Rammstein - Pussy	94 votes				
Bon Jovi - Livin' on a prayer	89 votes				
Nine Inch Nails - The Hand That Feeds	84 votes				
Green Day - American Idiot	84 votes				
MC Hammer - U Can't Touch This	83 votes				
Lady GaGa - Bad Romance	81 votes				
Rick Astley - Never Gonna Give You Up	80 votes				
Billy Idol - White Wedding	79 votes				

#### Music Hack Days



Join us for Music Hack Day Boston on November 21-22.

